

EXSTINK HEAVY DUTY ODOR NEUTRALIZER

THE TRANSFORMATON OF A SMOKING ROOM TO A NON-SMOKING ROOM

Bishop's Original ExStink Heavy Duty Odor Neutralizer was designed for complete effectiveness, simplicity of use, and minimum cost. The effectiveness of neutralizing a smoke odor is 100 percent. The procedure to transform a smoking room to a non-smoking room takes less than thirty minutes to learn and about ten minutes to perform.

STEP ONE

The first step to neutralizing a room with ExStink is a light pre-treating of the bed, upholstered furniture, drapes and carpeting (also under the bed) with a pump sprayer. The tobacco smoke odor will be the heaviest on these areas and pre-treating will ensure the complete elimination of all odors in the room.

STEP TWO

Once the pre-treating is completed, the next step is to fog the room. Fogging of the room takes only a few minutes and will neutralize the tobacco smoke and other odors from the ceiling to the floor.

STEP THREE

When the mist has settled, the final step is the treatment of the individual room heating/cooling unit. The coils in these units are generally coated with the byproduct of tobacco smoke. With a finger pump spray bottle you spray the heating vents to get the ExStink formula onto the heating and cooling coils. After treatment, turn the system on high cool and let run for 10 to 15 minutes.

The ExStink neutralization treatment will ensure the room is not only free of tobacco smoke odor but also all offensive odors. The room will be rentable as a non-smoking room within two hours of initial treatment. If a guest should smoke in the room after the initial treatment, the ExStink daily maintenance program will keep the room odor-free.

SHAKE WELL BEFORE USING

ExStink Heavy Duty Odor Neutralizer w/Spray Pump	8oz	Product Code 5001
ExStink Heavy Duty Odor Neutralizer	32oz	Product Code 5002
Exstink Heavy Duty Odor Neutralizer	1gal	Product Code 5003
Exstink Heavy Duty Odor Neutralizer	5gal	Product Code 5004

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HOW TO TRANSFORM A MALODOROUS VEHICLE TO AN ODOR FREE VEHICLE

Bishop's Original ExStink Heavy Duty Odor Neutralizer was designed for complete effectiveness, simplicity of use, and minimum cost. The ability of ExStink to neutralize any odor is 100 percent. The procedure to transform a malodorous vehicle to an odor-free vehicle only takes a few minutes to perform and the cost per application is less than most current deodorant costs.

FIRST STEP

The first step to neutralizing any odor in a vehicle is a light to medium treatment of all carpeting and upholstered seats with the ExStink formula in a finger pump bottle or aerosol spray (check material for color fastness). The headliner and trunk should be sprayed next. All hard surfaces, dash, steering wheel and panels should be wiped off after spraying.

FINAL STEP

When the mist has settled, treat the vehicle's heat/cooling unit (raise the hood and spray into intake vents under the windshield wipers). The coils in these units are generally coated with a byproduct of the odor, especially smoke odors. With a finger pump sprayer bottle or aerosol unit, spray the heating vents to get the formula onto the heating and cooling coils. After the treatment, turn the vehicle air circulating system on high cool and let it run for 5 to 10 minutes.

NOTE: Many cars do not require the final step. Only cars with heavy smoke or flood water odors require the heating/cooling units to be neutralized.

Once you have treated a vehicle and neutralized the interior with ExStink, the vehicle is not only free of smoke odors but also all odors, **GUARANTEED!** You may want to apply a maintenance treatment every month or two.

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BISHOP'S ORIGINAL EXSTINK CARPET CARE

Application for carpet:

1. Light Odor problems:
 - a. Use 3 gallon pump sprayer.
 - b. Mix 10 oz of carpet cleaning solution, 8 oz of **ExStink** (top off with water).
 - c. Pre-spray carpets.
 - d. Machine extract carpet with clean hot water.
2. Medium Odor problems:
 - a. Follow same mixture and procedures as in Light Odor directions.
 - b. In addition, apply **ExStink** full strength to specific odor spots.
 - c. Machine extract carpet with clean hot water.
3. Heavy Odor problems:
 - a. Pull back carpet and remove pad.
 - b. Apply **ExStink** to flooring and tac-stripe.
 - c. Replace pad as needed.
 - d. Spray mixture solution on carpet backing and extract.
 - e. Re-lay carpet, then apply mixture solution and extract.

Note: On some carpets, it may take **ExStink** from one to three days to neutralize odors. This delay is caused by the thickness of the carpeting and pad.

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HOTEL ROOM MAINTENANCE

After a room has been neutralized with Bishop's Original **ExStink**, the general room upkeep can be performed by the housekeeping staff during their normal daily cleaning routine. **ExStink's** formula diluted 50/50 with water in a housekeeping pump bottle is the only equipment required to keep the room free of odors.

The **ExStink** pump bottle will replace the current room deodorizer on the housekeeping cart and should be applied in the same manner. A daily spritzing of **ExStink** in the room will maintain the odor-free environment giving the front desk the flexibility to rent a smoking room to a non-smoking customer.

Total Room Cleaning

The current hotel procedure regarding total room cleaning, varies from one hotel to another. On the average, each room will have a complete cleaning 3.5 times per year. A total room cleaning procedure is a labor-intensive program that requires a minimum of two staff members and often results in a non-rentable room for one to two days.

With Bishop's Original **ExStink** odor neutralizing system, a hotel will be able to cut their total room cleaning cost in half. Many of the rooms will require only one deep cleaning per year using **ExStink Heavy Duty Odor Neutralizer**.

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